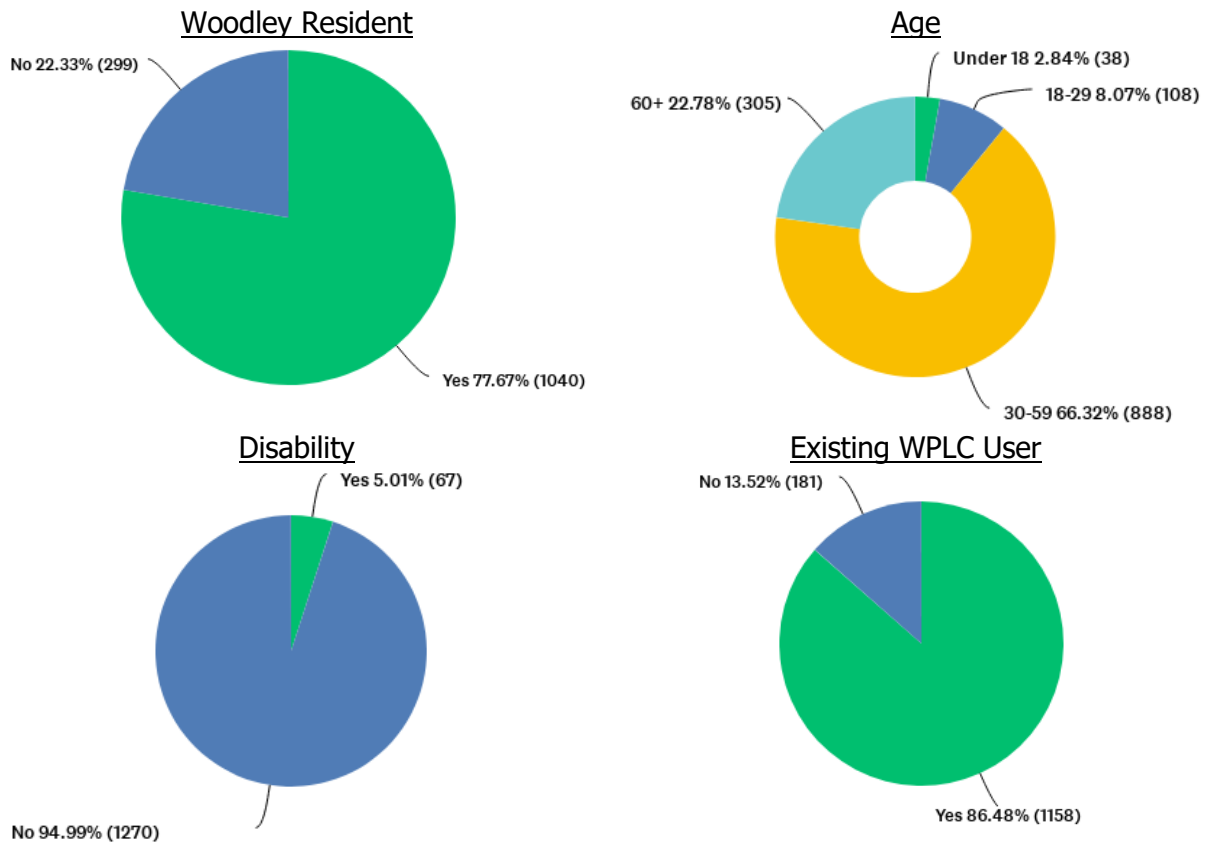


WOODFORD PARK LEISURE CENTRE DEVELOPMENT SURVEY RESPONSES

The Woodford Park Leisure Centre (WPLC) Development Survey was open from 23 April to 21 June 2024. The below report captures the responses received to the survey.

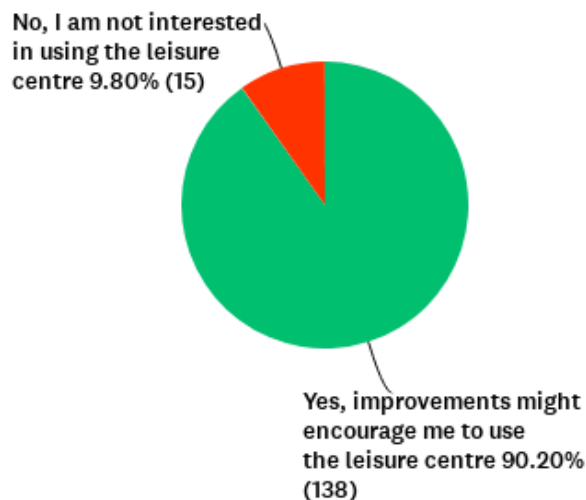
OVERVIEW

In total 1,339 responses were received to the survey; 1,077 of which were fully completed.



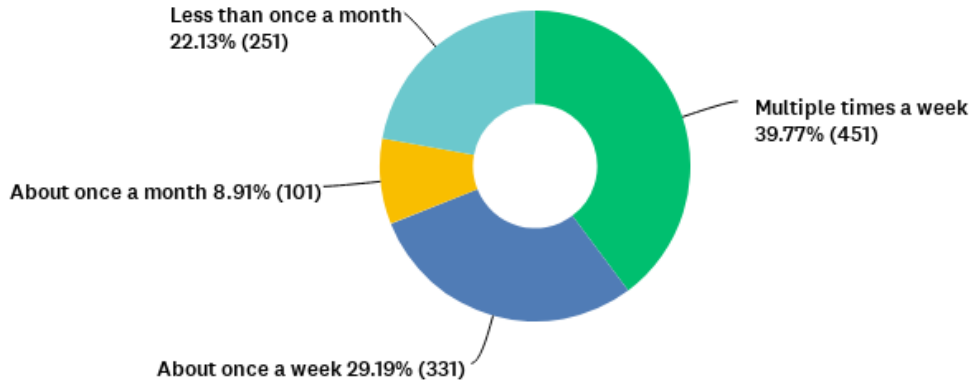
NON-WPLC USERS

When asked whether significant redevelopment or refurbishment of the centre would encourage them to attend, current non-WPLC users responded stating:

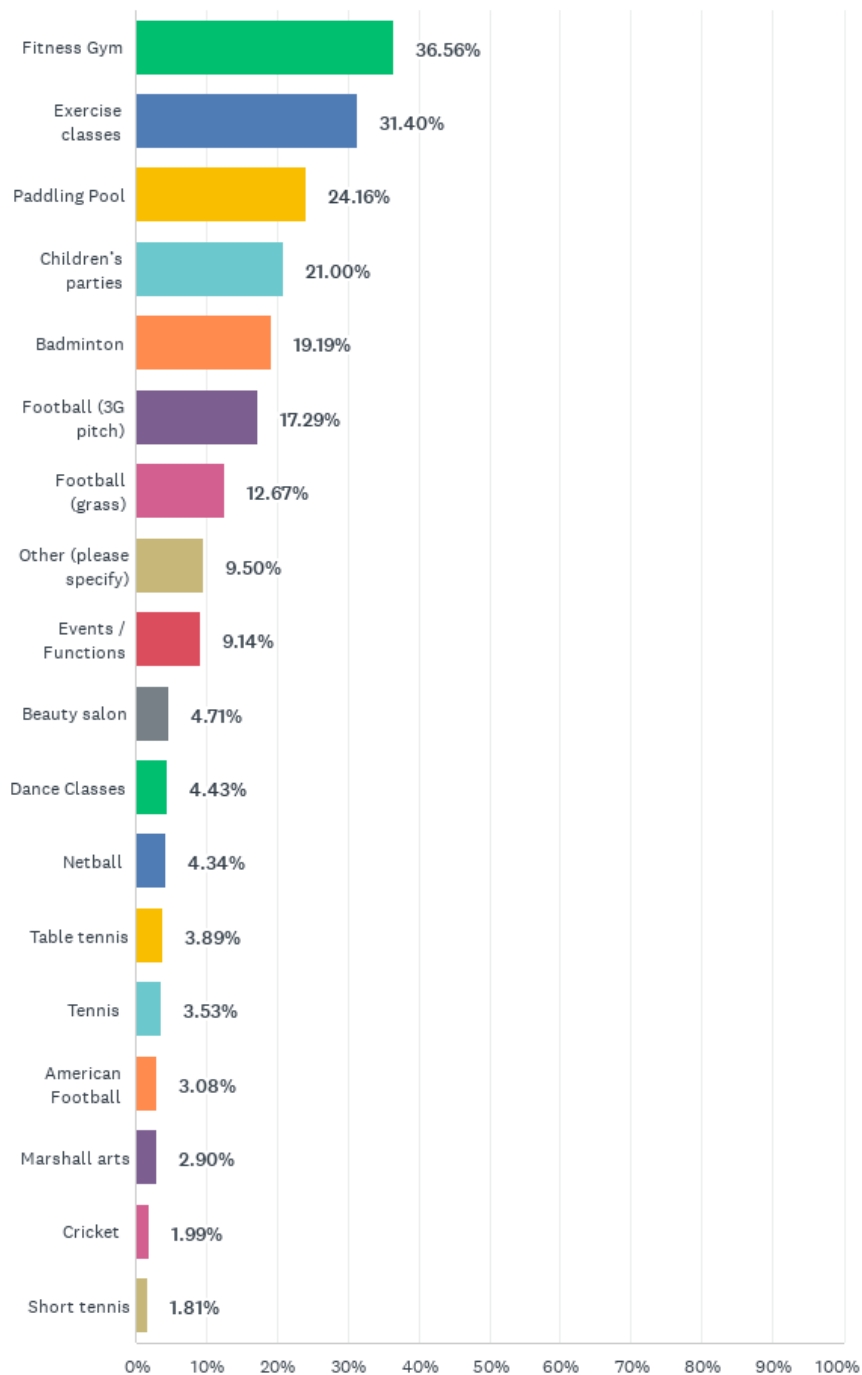


EXISTING WPLC USERS

Of those existing WPLC users who completed the survey, attendance was stated as follows:

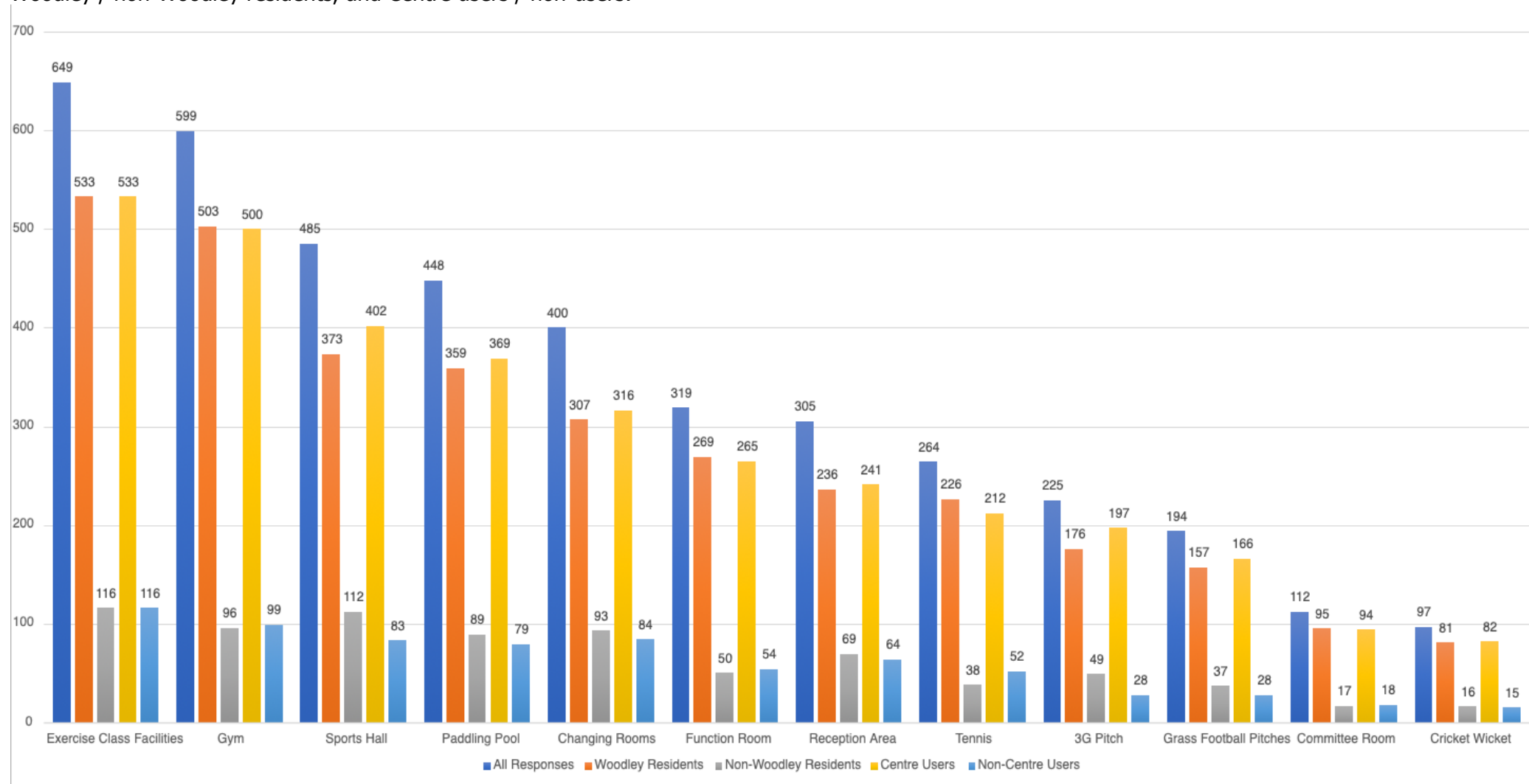


The facilities used by existing WPLC users were as follows:



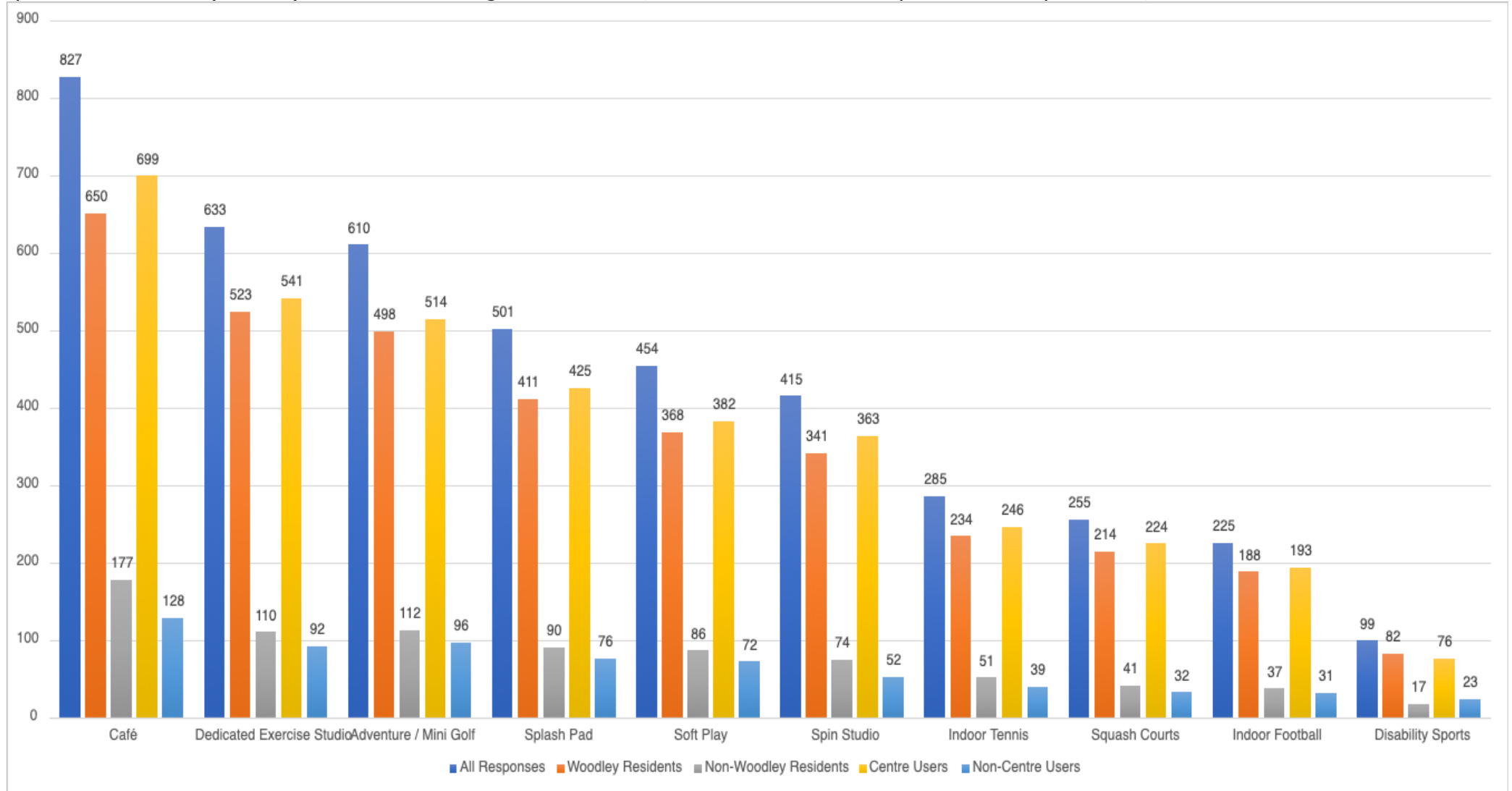
EXISTING FACILITIES IMPROVEMENTS

Questions 7 and 10 asked centre users (Q7) and non-users (Q10) to indicate whether their use of WPLC would increase if improvements were to be made to certain existing facilities. The purpose of this was to help identify where improvements to existing facilities would most likely meet customer demand and potentially increase usage. The number of responses which indicated that improvements would increase usage, by facility, are as follows, broken down into Woodley / non-Woodley residents, and Centre users / non-users:

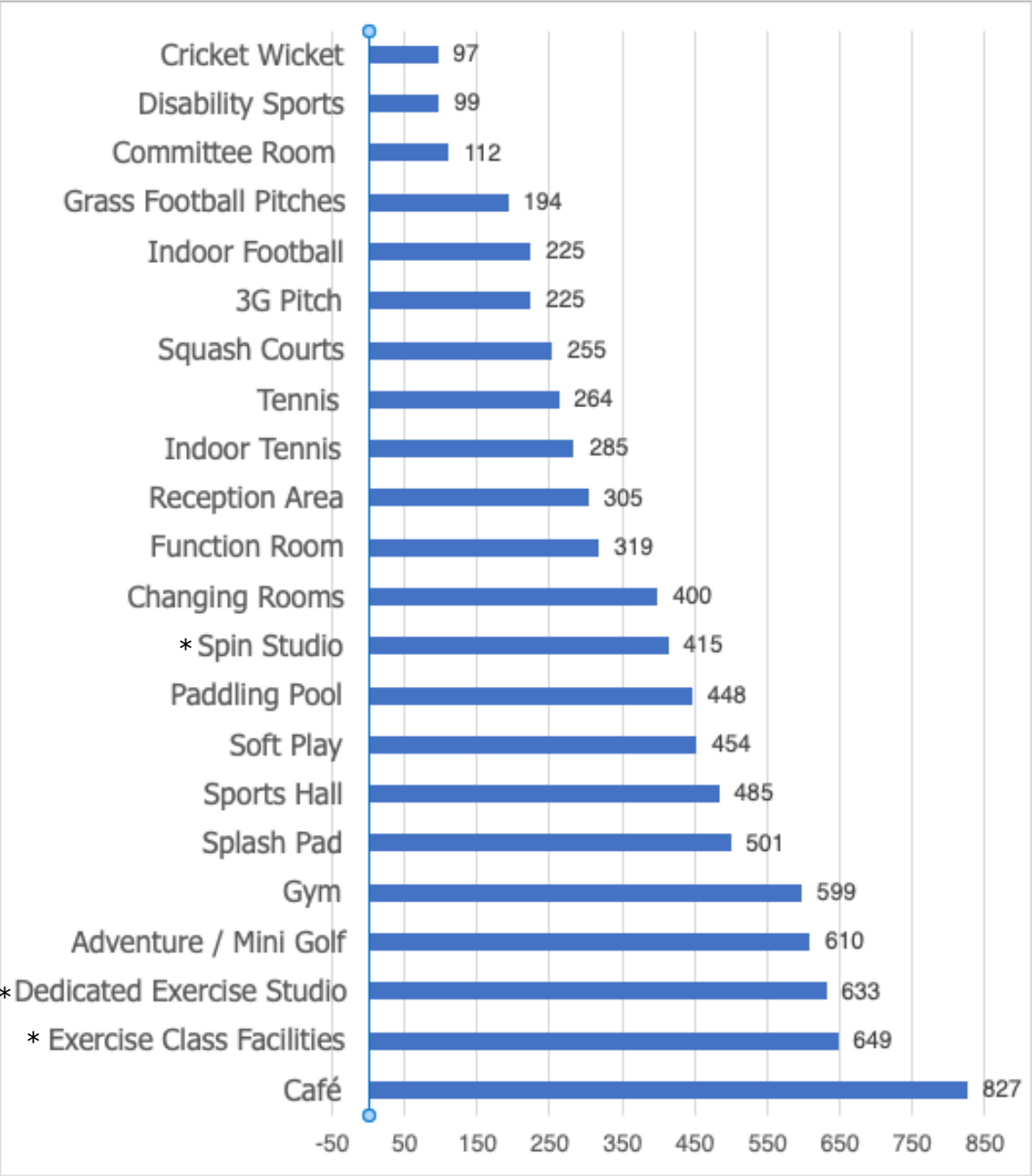


POTENTIAL FUTURE FACILITIES

Question 11 asked respondents to indicate whether the introduction of certain new facilities would increase their use of WPLC. The purpose of this was to help identify which new facilities might meet customer demand and potentially increase usage. The number of responses which indicated that the introduction of the specific new facilities (as listed) would increase usage are as follows, broken down into Woodley / non-Woodley residents, and Centre users / non-users:



The below chart combines the number of responses received indicating an increased level of usage based on both improvements to existing facilities as well as the introduction of new facilities:



* There were 740 unique responses listed either Exercise Class Facilities, Dedicated Exercise Studio or Spin Studio

OTHER SUGGESTIONS

Alongside the facilities listed for improvements or introduction in the survey, Question 12 captured other facilities / activities respondents wished the Council to consider providing. Responses were as follows:

